

CHELSEA MORIARTY

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Seattle, WA

EMPLOYMENT

- 12.14–02.17 Associate Creative Director | Questus, San Francisco, CA
Led creative teams for Universal Orlando Resort, WyoTech, and Driscoll's Berries. Tasks included the concepting and execution of websites, CRM campaigns, banner ads, and social media. As well as blue-sky, experiential event concepting and pitch work.
- 11.12–12.14 Senior Art Director | Questus, San Francisco, CA
Website design and digital advertising for Starbucks Coffee, Total Cereal, Universal Orlando Resort, Vayama Air, Flyover Studios, and Holt Renfrew department stores.
- 04.11–11.12 Freelance Art Director | Questus, San Francisco, CA
Microsites, rich media banners and various pitch work for CapitalOne Bank, WIGS network, Universal Orlando Resort, and Yoplait.
- 05.11–11.12 Freelance Art Director | DCC Lab, San Francisco, CA
Facebook application, identity, and website design.
- 04.11–11.12 Freelance Art Director | The Brand Art Technology (BAT) Studio, Oakland, CA
Wireframing, websites, branding, iconography, print collateral, and tradeshow graphics.
- 08.11 Freelance Art Director | Rauxa, San Francisco, CA
Collaborated on an adlob campaign for McAfee.
- 11.08–04.11 Lead Designer | The Brand Art Technology (BAT) Studio, Oakland, CA
Responsible for leading creative solutions from concept through completion, coordinating with vendors and interacting with clients to achieve designs that advance business objectives. Projects included identity, brand development, product campaigns, web design, print collateral, book design, packaging, information architecture and illustration.
- 4.09–6.09 Freelance Designer | Quinn Interactive, San Francisco, CA
Collaborated on the build of the Healthcare website, labtestsonline.org.
- 1.09–3.09 Freelance Designer | Fine Design, San Francisco, CA
Created a website design concept for a local winery.
- 7.05–10.08 Visual Designer | Digital Brewing Company, San Francisco, CA
Collaborated with a team of designers, developers, writers, brand strategists, information architects on creative for luxury wines, technology and architectural firms. Projects included web design, branding, identity, print collateral and tradeshow graphics.
- 5.04–5.05 Visual Designer | CSU, Chico IMC Graphics, Chico, CA
Worked with the creative director to create collateral for the college. Responsible for projects from initial concepts through to the final press checks. Projects included print campaigns, brochures, posters, way-finding signage, and newsletters.

EDUCATION

2005 California State University, Chico B.A. Communication Design, Option Graphic Design

SKILLS

Advanced Working Adobe InDesign, Photoshop, Illustrator
Sketch, Keynote, Microsoft Office